



Invigorating Brands: Strategic Corporate Merchandise



Customized merchandise and apparel to enhance your brand's reach, recall and resonance

For high-quality, affordable promotional items that offer great exposure and engagement, call on Dobies Health Marketing, the healthcare marketing and branding experts you can trust to deliver excellence. Our **Corporate Merchandise Program (CMP)** provides exceptional service, quality and pricing to support your branded merchandise needs. We secure apparel and merchandise for customer and employee events of all sizes to ensure your brand creates a lasting impression.

Our team is on the leading edge of the latest trends, with merchandise that will make your brand stand out. By leveraging our relationships with some of the largest distributors of promotional merchandise in the country, we bring you a broad selection of expertly branded items at exceptionally competitive prices.

Branded merchandise on demand

Whether you need branded items for a one-time occasion or an expansive marketing initiative, our CMP:

- Delivers exceptional value within your timeline and budget
- Offers a wide selection and a variety of name brands, including Nike, Adidas, Under Armour, The North Face, Sony, Garmin and many others
- Provides all forms of decorating – screen printing, embroidery, digitizing, laser engraving and more
- Ships most orders directly to you within 10 business days of your approval
- Ensures high-quality production of your logo to protect your brand's integrity

Corporate Merchandise Program

Our CMP makes it easy for your company to create a tangible representation of your brand – increasing your reach, recall and resonance. This turnkey option includes complimentary consultation services to assist as you design your own centralized merchandise program. Our goal is the same as yours: meeting your promotional merchandise needs while ensuring quality and efficiency across your entire organization.



Key features of a centralized Corporate Merchandise Program:

- **Quality and Brand Integrity:** CMP ensures adherence to your brand standards with each and every order across your organization, ensuring continuity and protecting your corporate identity
- **Centralized Ordering:** CMP streamlines the order process through a single point of contact and a single-source vendor for simplified ordering and fast delivery
- **Optimal Pricing:** CMP leverages access to a national vendor to provide optimal industry pricing for organization-wide cost savings and efficiencies

If you are ready to simplify your branded merchandise process with quality products and one-stop sourcing, contact the branding experts today.

Julie Amor

President & Chief Strategy Officer

816.595.6723 or jamor@dobies.com

About Us

Healthcare marketing, branding and advertising – it's not just what we do, it's all we do. Since 1992, Dobies Health Marketing has offered highly specialized expertise for hospitals and healthcare organizations of all types and sizes. We combine strategic thinking with creative communication to create healthier brands.

Learn more at dobies.com.

Contact us today to learn more:

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President & Chief Strategy Officer

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816.595.6723 or jamor@dobies.com



110 W. 9th Street, Suite 100 • Kansas City, MO 64105 • 816.753.3336

dobies.com/merchandise

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